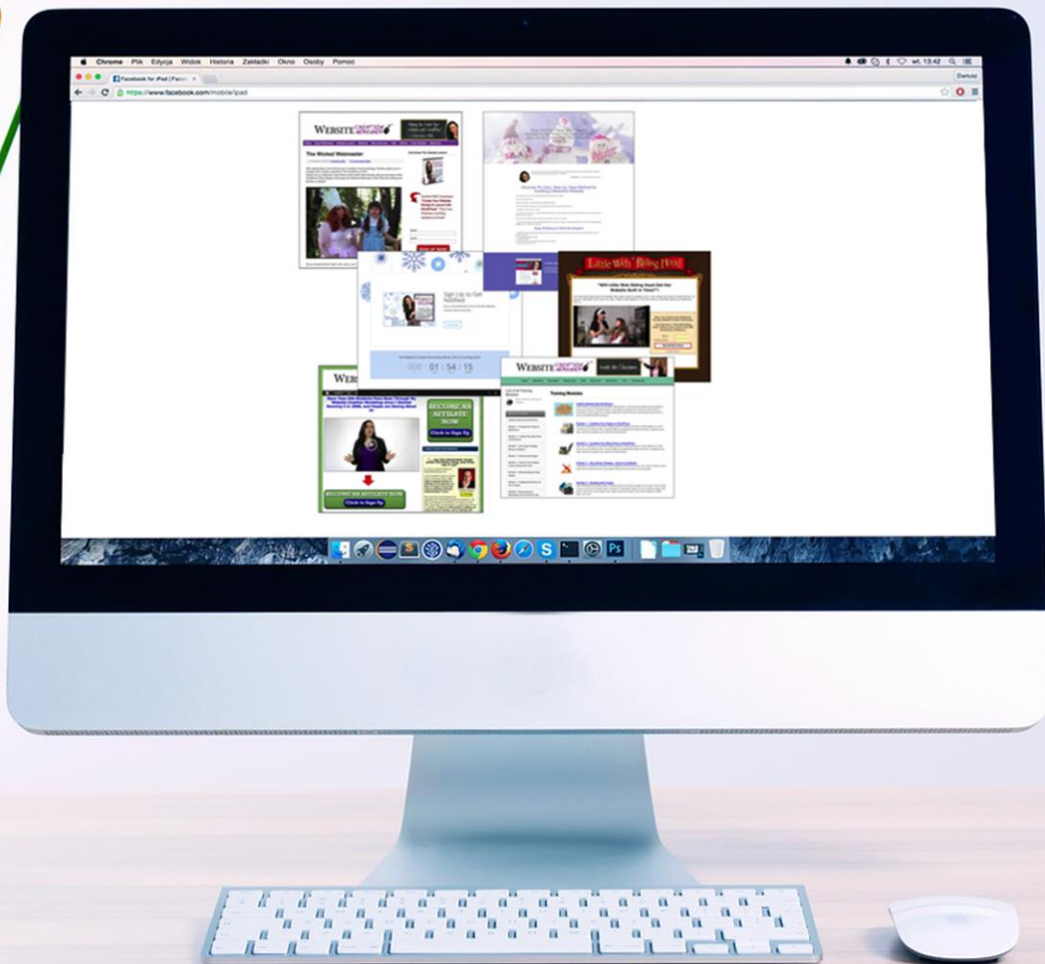


# The 7 Most Effective Website Types For Your Business

And How to Know Which One You Need to Build First to Get the Best Results in Record Time



**with Christina Hills**

# Did You Know That You Can Have Multiple Websites for One Business?

Now I'm not saying you should, at least not at first.

But I am saying that you should think of your website as a tool that can help you rapidly grow your business to where you want to take it. So, knowing WHICH type of website you need to achieve for your immediate goals is extremely important. Maybe you are confused about different types of websites you see every day. Either way, you are in the right place!



Christina Hills

My name is Christina Hills. I am a WordPress Trainer & Coach and I want to show you how you can grow your business with the RIGHT type of website for YOU!



In this report, I will share with you the **Seven Most Effective Website Types to Grow Your Business**. Once you go through this document and watch my training video, you will have a clearer understanding of what each type does and why you may want to consider using it.

Be sure to watch the video that goes along with this handout. You can watch it here:

<http://www.websitecreationworkshop.com/blog/7websitesdownload/>

Cheers,

*Christina Hills*

Christina Hills  
Your Teacher/Mentor/Coach for WordPress

# 7 Most Effective Website Types for Your Business

Here are the 7 most effective website types you should consider for your business and what they do.



## 1. Opt in/Lead Generator Site:

It mainly works to generate leads/prospects for you and to build your list. It typically offers a free offer such as a special report download or free webinar.



(OR)



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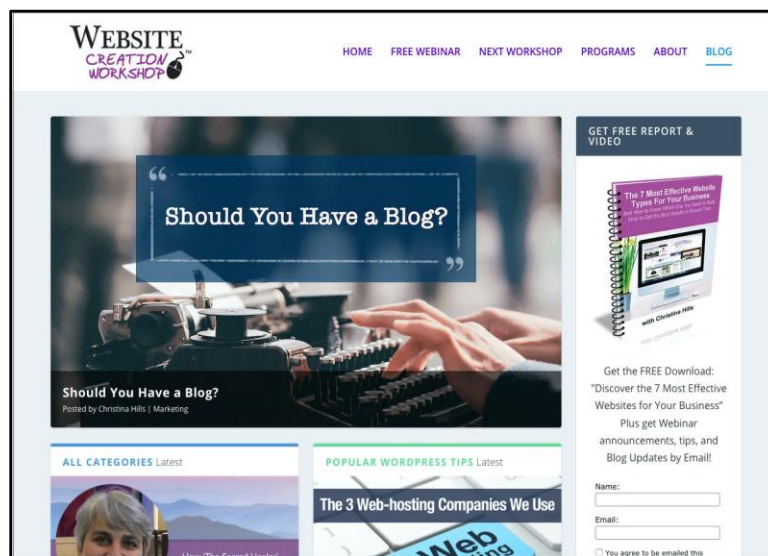
## 2. Branding/Authority site:

This is the site that becomes the face of your business. It establishes your brand and educates visitors about you and your expertise.



## 3. Blog site:

Blogging is a great way to share your expertise. Your blog visitors will also get to learn about your personality and interact with you. Blog sites are naturally very search engine-friendly, too, especially when it's set up properly.



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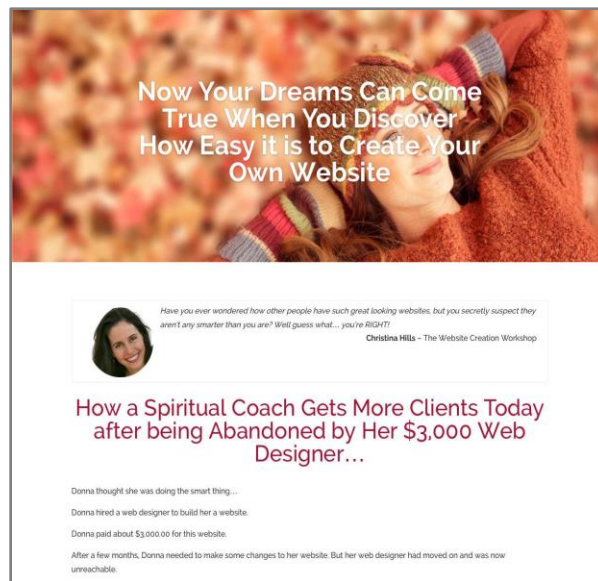
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#### 4. Sales page site:

Having an entire web page with a sole purpose of selling a product or program can be very effective in many cases. With an effective use of great copy with supporting content, you can make your website to work to sell!



#### 5. Ecommerce site:

If you would like to sell multiple products from your website (instead of selling via Amazon, etc.), you can create your own ecommerce website and customize the look to match your brand.



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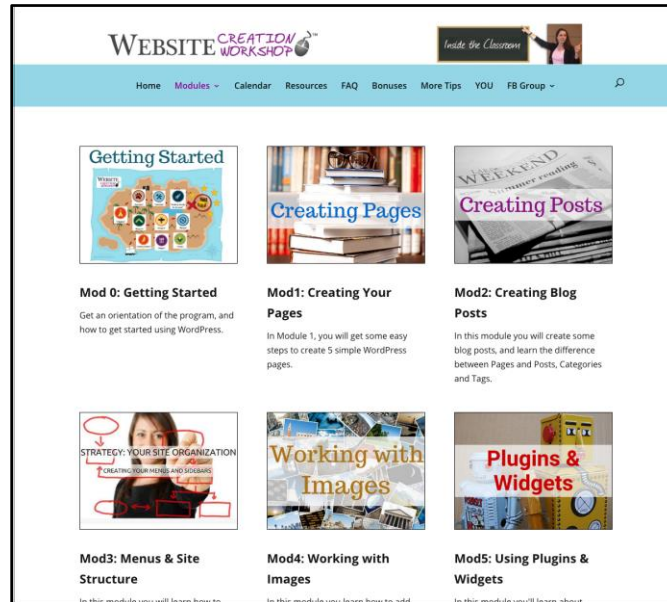
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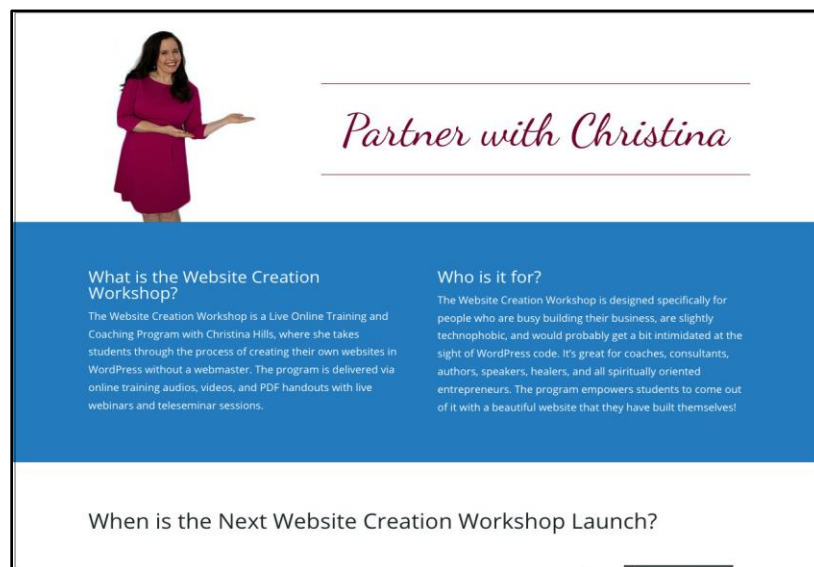
## 6. Membership site:

With an online membership program, you can offer online lessons, share members-only contents, create community, and more. A membership site will work as a portal for your program.



## 7. Affiliate Tools site:








Do you run an affiliate program? Then your affiliates will love an affiliate tools site. You can provide all information your affiliates will need to promote your programs/products for you.



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## Goals & Website Type Checklist

If your immediate goal is to...	...then create these sites in the order shown	<input checked="" type="checkbox"/>
<b>Attract Paying Clients</b> 	1. branding/blog site  2. opt in page 	<input type="checkbox"/> <input type="checkbox"/>
<b>Grow Your Email List</b> 	1. opt in page  2. branding/blog site 	<input type="checkbox"/> <input type="checkbox"/>
<b>Sell Online Products</b> 	1. opt in page  2. sales page  3. membership site  4. ecommerce site 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Work with Joint Venture Partners</b> 	1. opt in page  2. sales page  3. affiliate/JV portal site  4. membership site 	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>Build Your Reputation / Expert Platform</b> 	1. branding/blog site 	<input type="checkbox"/>

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## Join Me For A Free, Live Training

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Be sure to sign up for my live webinar training where I will share some of my best tips for how to easily create your own beautiful website using WordPress.

**[Click here to sign up](#)**

Last updated on 8/11/2020

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